

## **Candidate Recruitment Guidelines**

### **Indiana Business for Responsive Government**

1. Eligibility of a challenger candidate to be approached for recruitment shall be based on evaluation of his or her public record on business-related issues as identified by the legislative policies of the Indiana Chamber of Commerce, expectations of winning, and other considerations consistent with enhancing the pro-business make-up of the Indiana General Assembly.
2. Candidate recruitment efforts shall be made without consideration of political party affiliation.
3. Recruitment efforts will be considered against any incumbent legislator whose current two-year aggregate or most recent LVA score is less than 70% or holds a P-Base Ratio that is less than 1.5.
4. "Open" seats or those without an incumbent will automatically initiate a review for candidate recruitment effort by IBRG staff.
5. To begin candidate development efforts will require approval by the IBRG Policy Group Co-Chairs.
6. Candidate recruitment efforts shall be confined to candidates for the Indiana General Assembly.
7. Candidate recruitment efforts shall not carry with them the guarantee of financial assistance or endorsement.

#### Definitions:

**Candidate Recruitment:** The process of identifying, interviewing, and urging a candidate to run for the Indiana General Assembly.

**Candidate Development:** The process of helping recruited candidates define and plan their campaigns in order to help candidates become more successful and competitive.