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WISCONSIN MANUFACTURERS & COMMERCE NAMED
STATE CHAMBER OF THE YEAR

State Chamber Professionals Recognized During Online Awards Ceremony

Raleigh, NC, December 10, 2020 - The Council of State Chambers (COSC) announced today that the Wisconsin Manufacturers & Commerce (WMC) has been named the 2020 "State Chamber of the Year." The purpose of the annual State Chamber of the Year award is to bring attention to innovative initiatives and best practices that advance state chambers' mission and work and to provide deserved recognition to state chambers and their leaders who have distinguished themselves by providing exceptional services and results for their members.

"This award shows that peers around the country recognize WMC as an innovator and leader as they work to enhance and improve Wisconsin's business climate," said Lew Ebert, Executive Director of COSC. "We congratulate them on a job well done especially during these challenging and difficult times for businesses and business associations."

"WMC has always strived to best serve its members, and 2020 was no exception," said WMC President & CEO Kurt Bauer. "Facing a litany of daunting challenges, WMC's talented staff showed resiliency, a hunger for innovation and a tireless will to provide value to the business community. It is an honor to receive this national award. It would not have been possible without the hard work and support from our Board of Directors, members and staff."

The State Chamber of the Year recognition was awarded during an online awards ceremony that also included awards for the Association of State Chamber Professionals (ASCP). ASCP includes the top membership, marketing, communications and non-dues professionals from state chambers of commerce and other organizations from across the country. Their award winners and honorable mentions included:

Greatest Growth in Total Revenue

Under 6.5 million population – Kansas Chamber of Commerce

Over 6.5 Million in population – Tennessee Chamber of Commerce & Industry

Greatest Growth in Membership Dues

Under 6.5 million population – Kansas Chamber of Commerce

Over 6.5 Million in population – Ohio Chamber of Commerce



Greatest Retention in Money

Under 6.5 million population – Minnesota Chamber of Commerce

Over 6.5 Million in population – Association of Washington Business

Greatest Growth in Non-Dues Revenue

Under 6.5 million population – Missouri Chamber of Commerce and Industry

Over 6.5 Million in population – California Chamber of Commerce

Greatest Growth in New Member Numbers

Under 6.5 million population – Colorado Chamber of Commerce

Over 6.5 Million in population – Ohio Chamber of Commerce

Greatest Retention in Member Numbers

Under 6.5 million population – Minnesota Chamber of Commerce

Over 6.5 Million in population – Indiana Chamber of Commerce

“Our chamber professionals across the country have worked tirelessly this year as they and their business members meet COVID-19 head on,” added Mr. Ebert. “This was a tremendous opportunity for us to take a moment to applaud chamber leadership and chamber professionals.”

About the Council of State Chambers

Founded in 1924, the Council of State Chambers is the national organization for state chamber CEOs and their executive leadership. The purpose of the Council of State Chambers is to promote cooperation among state chambers of commerce, strengthen existing state chambers, and promote the state chamber of commerce movement throughout the country.